EXHIBITOR PROSPECTUS

OSA® Laser Congress and Exhibition

COLLOCATED MEETINGS
Advanced Solid State Lasers Conference
Laser Applications Conference

Exhibition: 5 – 8 November 2018
Conference: 4 – 8 November 2018

The Westin Boston Waterfront
Boston, Massachusetts, USA

osa.org/laseropc/exhibit

EXHIBIT AT THE OSA LASER CONGRESS 2018

SHOWCASE YOUR LASER TECHNOLOGY
AND GROW SALES
525+ International Buyers

Premier Corporate Sponsor:
IPG Photonics
Back in Beantown! This year’s OSA Laser Congress and Exhibition is returning to Boston – the East Coast’s Innovation and R&D Hub. Laser technology is advancing at an ever-increasing pace, and the applications continue to grow and fuel new discoveries. 525+ industry leaders from around the globe will be coming to the OSA Laser Congress Exhibition looking for the product solutions your company provides.

The 2018 OSA Laser Congress provides a comprehensive view of the latest technological advances in solid state lasers as well as the applications of laser technologies for industrial products and markets. Market-focused sessions and presentations describe needed technological and engineering advances required to translate these laser technologies into commercial products.

EXHIBITION FOR TWO PREMIER MEETINGS
• Advanced Solid State Lasers Conference (ASSL) is THE international event covering all aspects of solid state laser system design and implementation.
• Laser Applications Conference (LAC) focuses on materials processing and high intensity lasers for applications.

Connect with Top Buyers, Showcase Your Products and Grow Your Business
• Develop new business, valuable contacts and innovative ideas to boost sales and profitability.
• Meet with business and industry leaders from around the world.
• Build your competitive advantage as you learn about the newest technology.
• Connect with key players in the dynamic and changing laser industry.

If your company sells laser technology for any of these areas, you must exhibit at the OSA Laser Congress:
• Materials Processing
• Defense
• Security
• Medical
• Automotive
• Aerospace
• Energy
• Astronomy
• And More!

Previous exhibitors have reported getting up to 220 high-quality leads.

Connect with the Top Buyers, Showcase Your Products and Grow Your Business.
Sponsor the OSA Laser Congress and Highlight Your Company!

Sponsorship allows you to achieve your goals before, during and after the OSA Laser Congress. Increase your exposure to attendees through a variety of sponsorship opportunities:

- **Platinum** / US $5500
  - Registration bag sponsorship
  - Coffee break sponsorship including signage
  - Logo and link from OSA meeting website to corporate website
  - One technical registration (valued up to US $1100)
  - One complimentary post-show mailing list of opt-in registered attendees
  - One conference program full page black and white ad
  - Recognition from meeting chair (as available)

- **Gold** / US $3500
  - Coffee break sponsorship including signage
  - One conference program full page black and white ad
  - Logo and link from OSA meeting website to corporate website
  - One technical registration (valued up to US $1100)
  - Recognition from meeting chair (as available)

- **Silver** / US $1500
  - Conference program guide ad
  - Logo and link from OSA meeting website to corporate website
  - One technical registration (valued up to US $1100)
  - Recognition from meeting chair (as available)

**A La Carte Sponsorship Opportunities**

- Special Event Receptions starting at US $5000
- Attendee Registration Bag US $2500
- Lanyards US $2000
- Conference Program Guide Ad US $1200
- Email Blast to Attendees US $1000
- Coffee Break including signage US $2000
- Slide in Technical Attendee Slide Show US $1500
- Bag Insert (one 8.5”x11” double sided, less than 3oz) US $500

*Benefits contingent upon date of signed contract.*

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**Increase Your ROI — Make Plans for Your Company to be Part of the OSA Laser Congress in Boston, MA, USA**

2018 EXHIBIT RATES

**10’ X 10’ OR 9SQM BOOTH**

- **US $2380 / OSA Industry Development Associates (OIDA) Members**
- **US $2800 / Non-members**

**TABLETOP DISPLAY - 5’ X 8’ OR 4 SQM**

- **US $1955 / OSA Industry Development Associates (OIDA) Members**
- **US $2300 / Non-members**

**WHAT’S INCLUDED?**

- One display table with tablecloth
- Two chairs
- Electric outlet
- Long arm spotlight
- Carpet
- Company identification sign
- One complimentary technical registration (valued up to US $1,100)
- Two exhibit personnel registrations
- Company profile listing in the Buyers’ Guide*
- Company participation acknowledgment on meeting website*
- Exhibit space — does not include pipe and drape or hang points

*Benefits contingent upon date of signed contract.

**SECURE YOUR COMPANY’S PARTICIPATION. SPACE IS LIMITED, ACT TODAY!**

Contact the OSA Sales Team
+1.202.416.1428
exhibitsales@osa.org

**DID YOU KNOW?**

OSA Industry Development Associates (OIDA) Members enjoy free access to a suite of benefits valued at over US $100,000! In addition to a 15% discount for exhibit space at OSA Optics & Photonics Congresses and Topical Meetings, OIDA Members also enjoy discounts on advertising space in Optics & Photonics News, corporate webinars, mailing lists and so much more!

Please call +1.202.416.1474 or email oida@osa.org to join.
Previous Sponsors Include:

- A·P·E Angewandte Physik & Elektronik GmbH
- AdOptica GmbH
- AdValue Photonics, Inc.
- ALPhANOV
- Altechna
- American Elements
- Amplitude Technologies
- AMS Technologies
- art photonics GmbH
- Artray Co., Ltd.
- ASLD GmbH
- Asphericon
- Avo Photonics, Inc.
- Baikowski Japan Co., Ltd.
- Berlin Partner für Wirtschaft und Technologie GmbH
- CBC Optics Co., Ltd.
- Coherent, Inc.
- Continuum
- CorActive High-Tech, Inc.
- Cristal Laser S.A.
- CryLaS GmbH
- Cryslaser, Inc.
- Crystalline Mirror Solutions GmbH
- Dausinger + Giesen GmbH
- DILAS Diodenlaser GmbH
- Directed Energy Professional Society
- EKSMA Optics
- Electro-Optics Technology, Inc.
- Energetiq Technology, Inc.
- FCC Fibre Cable Connect GmbH
- Fraunhofer IOF
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- Gooch & Housego, PLC
- Hanamura Optics Corp
- HC Photonics Corp.
- HORIBA Scientific
- Ibsen Photonics A/S
- Imagine Optic/Axiom Optics Inrad Optics Inc.
- Interfiber Analysis
- IPG Laser GmbH
- IPG Photonics Corp.
- Isowave/Deltronic Crystal
- Japan Laser Corporation
- Japan Science and Technology Agency - ImPACT Program
- Laser Focus World Laser Line, Inc.
- Laser Quantum, Inc.
- Laserline, Inc.
- LASERVISION GmbH & Co. KG
- LAYERTEC GmbH
- Lockheed Martin
- Lumentum
- LxRay Co., Ltd.
- Masimo Semiconductor
- MegaWatt Lasers
- Nanjing Wavelength
- Opto-electronic Co., Ltd.
- Naturne Optical Corp.
- neoLASE GmbH
- NK Photonics A/S
- Norlase ApS
- Northrop Grumman Synoptics
- Nufern
- NYFORS Teknologi AB
- Onefive GmbH
- Ophir Spiricon
- Europe GmbH
- OptiGrate
- Opto Science, Inc.
The Optronics Co., Ltd.
- Optronscience, Inc.
- Orientir, Inc.
- Oxalis-Laser
- Oxide Corporation
- Photonics Media/Laurin Publishing
- Phototechnica Corp.
- Physix Technology
- PI (Physik Instrumente) LP
- PicoQuant GmbH
- PT Photonic Tools GmbH
- Quantel
- Raicol Crystals Ltd.
- RP Photonics Consulting GmbH
- Scientific Materials Corp.
- Sevensix, Inc.
- Shanghai Institute of Optics and Fine Mechanics
- Southern Photonics, Ltd.
- Technohands Corp.
- TelAztec
- TeraDiode, Inc.
- Thales Optronique S.A.
- Thorlabs
- Tokyo Instruments, Inc.
- Toptica Photonics, Inc.
- TRUMPF Scientific Lasers GmbH + Co. KG
- UltraFast Innovations
- UniKLasers Ltd.
- Vytran Division of Thorlabs
- XSoptix

Previous Exhibitors Include:

- Premier Corporate Sponsor:
  - IPG Photonics
- Optoquest
- Panasonic Production Engineering Co., Ltd.
- Shimadzu
- THALES
- THORLABS
OSA LASER CONGRESS 2018 — SECURE YOUR EXHIBIT SPACE TODAY

Meet more than 525 buyers from the regional and international laser market who have direct decision-making power over the products you sell.

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